OFFICE OF THE MAYOR CITY AND COUNTY OF HONOLULU

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MUFI HANNEMANN MAYOR



July 24, 2009

RECEIVED

JUL 24 3 05 PM '00

HONOLULU, HAWAII

The Honorable Todd Apo, Chair and Members Honolulu City Council 530 South King Street, Room 202 Honolulu, Hawaii 96813

Dear Chair Apo and Councilmembers:

Mayor Hannemann has received an invitation from the Hawaii Visitors and Convention Bureau (HVCB) to participate in their Los Angeles media launch, "Hawaii: A Thousand Reasons to Smile" marketing promotion from August 31 – September 3, 2009.

The purpose of this marketing campaign is to renew and build new media and industry partners, share Hawaii travel updates and details regarding promotions, and inspire media to write about our islands' unique culture and traditions.

The gift, estimated to be valued at \$3,150, will include the Mayor's roundtrip airfare, ground transportation, accommodations, and meals. I am transmitting a draft resolution for acceptance of this gift, together with the declaration of gift form submitted by the HVCB.

I recommend that your Honorable Body accept this off to behalf of the City and County of

Sincerel

Honolulu.

Ann Chung

Director, Office of Economic Development

APPROVED:

Kirk W. Caldwell Managing Director

MAYOR'S MESSAGE __100

Enclosures



No.	

RESOLUTION

RELATING TO THE ACCEPTANCE OF A GIFT TO THE CITY FROM THE HAWAII VISITORS AND CONVENTION BUREAU OF TRAVEL TO LOS ANGELES, CALIFORNIA

WHEREAS, Section 13-113 of the Revised Charter of the City and County of Honolulu provides for the acceptance of gifts to the City by the Council of the City and County of Honolulu; and

WHEREAS, Resolution 05-349, CD1, FD1, establishes a policy of the Council for the solicitation and acceptance of gifts donated to city executive agencies, and

WHEREAS, the policy provides that an executive agency may request the Council's immediate consideration of a request for acceptance of a gift to the City to allow the agency's time-sensitive expenditure of the gift; and

WHEREAS, through a letter, the Office of Economic Development submitted a request to the Council for acceptance of a gift from the Hawaii Visitors and Convention Bureau of travel to Los Angeles, California with airfare, ground transportation, accommodations, and meals from August 31 – September 3, 2009; and

WHEREAS, the description and value of the gift is set forth in the Declaration of Gift, attached as Exhibit A and incorporated herein; now therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that this body accepts the gift valued \$3,150 from the Hawaii Visitors and Convention Bureau that is more fully described in the above-mentioned letter from the Office of Economic Development; and



No.	

RESOLUTION

BE IT FINALLY RESOLVED that the Clerk is directed to transmit a certified copy of this Resolution to the Office of the Mayor.

	INTRODUCED BY:
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DATE OF INTRODUCTION:	
Honolulu, Hawaii	Councilmembers

City and County of Honolulu

DECLARATION OF GIFT			
NAME OF DONOR	Hawai'i Visitors and Convention Bureau		
DONOR'S ADDRESS	2270 Kalākaua Avenue, Suite 801 Honolulu, HI 96815		
DONOR'S TELEPHONE	(808) 923-1811		

STATEMENT OF OWNERSHIP AND/OR TERMS OF CONVEYANCE

The Hawai'i Visitors and Convention Bureau (HVCB) invited Mayor Mufi Hannemann to participate in the Los Angeles media launch, which will kick-off HVCB's September LA marketing blitz. The blitz "Hawai'i: A Thousand Reasons To Smile" campaign will gather media and industry partners for a dinner and lunch event featuring "talk story" sessions focusing on culture, cuisine, and music.

DESCRIPTION OF GIFT	VALUE
First Class Roundtrip Airfare from Honolulu, HI to Los Angeles, CA	\$2,000
2. Hotel Accommodations – 3 nights	\$750
3. Ground Transportation from/to airport	\$200
4. Meals	\$200
TOTAL:	\$3,150

Signature: Darlene T. Morikawa

Date: 1/22/09

Title: Director, PR/Communications